



Greetings!

As a prospective candidate for Publication and Communication Commission chair, I've been asked to prepare a short statement of intent with my nomination application. As a candidate, I want to develop OISTAT's communications and increasing visibility of OISTAT's activities.

As a member of USITT's International Activities Committee, I currently maintain the committee's social media presence and update interested members about various international projects, meetings, and conferences (including OISTAT). This experience has shown me the interest of professionals and students in networking with other theatre professionals internationally; however, people continue to have difficulty in discovering information about these opportunities (especially for younger professionals).

In my experience, OISTAT continues to be a wonderful organization to connect with theatre practitioners, scholars, and researchers. While attending OISTAT's commissions, symposia, and design exhibitions, I have learned more about our art form, sharing insights about theatre and performance with other OISTAT members, as well as experiencing theatre with other members during conferences and symposia. As a site for professional information exchange and resources, I believe many professionals and students within the field would benefit participating in OISTAT.

In addition to publication projects supported through the commission, there are three particular areas I would like to work with the commission's membership and OISTAT at-large. In each area, an excellent framework has been established by the commission, OISTAT headquarters, and the membership at-large. In the upcoming years, I would like to maximize the potential of these communication tools. Additionally, I would like expand into new communication tools to encourage new membership within OISTAT.

- **Improved communications within OISTAT.** I would like to improve the information flow between OISTAT Centres and OISTAT's members. Can we find a way to take existent communication tools, such as OISTAT's newsletter, and improve the information sharing between OISTAT and the national centres? Likewise, can we find ways to mutually benefit through information sharing and networking? I believe improving communication with the national centres will benefit everyone as information becomes more widely available to the membership.



- **Improving OISTAT's visibility with individuals interested in joining OISTAT.** Can we continue to develop the OISTAT website, Facebook pages, LinkedIn, along with additional social media platforms to increase visibility of OISTAT events and commission meetings? Are there opportunities to expand OISTAT's communications (forums or discussion boards) encouraging new, active members to participate (and stay active)? I believe we can maintain their interest by keeping OISTAT visible through a variety of social media platforms.
- **Developing ways to increase the visibility of OISTAT publications.** Finding ways to help support publications such as World Scenography, the newest versions of Digital Theatre Words, and other OISTAT publications once the publications have been published. As an example, in the case of Digital Theatre Words, it is an amazing resource – which required the efforts of many within OISTAT. Can we develop additional ways to let performance professionals beyond OISTAT know about this project (and other projects)?

Thank you for your consideration.

Best,

Carl Walling